



Supermodel Marisa Miller Steps Into A Partnership With VANS *Marisa Miller to be the first celebrity to redesign an American classic*

WHO: Supermodel **Marisa Miller** and **VANS** along with special guests

WHAT: For the first time ever **VANS** teams up with a celebrity to bring you the **VANS** by **Marisa Miller** collection. **Marisa Miller**, best known for her cover of the *2008 Sports Illustrated Swimsuit Edition*, the coveted number one spot in *Maxim's 2008 Hot 100* and as a face of Victoria's Secret, takes her first step from out in front of the camera to the designer's seat. With a keen eye and female surfer's vantage point, **Marisa Miller** developed the 70's airbrush look that depicts one of her favorite bluffs on the Santa Cruz shoreline on both a *Classic Slip-On LX* and a *Sk8-Hi LX*. For her signature sandal, Marisa has taken a few of her favorite family beach photos from the early years growing up in Santa Cruz and placed them in the sole. Each style conjures up feelings of carefree mornings hitting the beach.

The *Sk8-Hi* (\$65), *Classic Slip-On* (\$55) and *Blue Fin Sandal* (\$30) will be available from **VANS** and Urban Outfitters nationwide.

DATE: Wednesday, July 16th, 2008

TIME: 8:00PM-11:00PM

PRESS CALL: 7:30 PM

PLACE: Cabana at the Maritime Hotel
363 West 16th Street at Ninth Ave.
New York City

*Red carpet access available

CONTACT: Jesse Parker Stowell
Full Picture
212.995.2384
jistowell@fullpic.com

Dafna DeBasc
Full Picture
212.995.2924
dafna@fullpic.com