

VICTORIA'S SECRET CELEBRATES THE 15TH ANNIVERSARY OF THE SWIM CATALOGUE AT TROUSDALE, LA'S SEXIEST NEW HOT SPOT

WHO: Victoria's Secret Supermodels **Miranda Kerr, Alessandra Ambrosio, Candice Swanepoel** and celebrities including **Benji and Joel Madden, Haylie Duff, Cat Sadler, Erin Andrews, Mark Salling, Melissa Roycroft, Cheryl Burke** and many more to be announced...

WHAT: Victoria's Secret celebrates the 2010 Swim Season with a pink carpet event at **Trousdale**, Brent Bolthouse's new LA hot spot, offering guests an exclusive environment to enjoy delicious food with specialty cocktails and music from **DJ Ruckus plus special guests Joel & Benji Maaden.**

To celebrate the 15th anniversary of its sexy swim catalogue, Victoria's Secret debuted a series of sexy videos shot on the ultra private beaches of Necker Island. On March 25, the brand will premiere new videos including a retrospective of the past 15 years of swim which features iconic supermodels such as Heidi Klum, Marissa Miller, Adriana Lima and Gisele Bundchen shooting for the world famous catalogue on some of the most stunning beaches in the world. Also premiering is a new must-see video titled ***Splash*** which features sizzling footage of supermodels Rosie Huntington, Miranda Kerr, Brooklyn Decker and Marisa Miller.

TUNE IN to watch beginning **Thursday, March 25th** at www.victoriasecret.com/swim10.

The 2010 Victoria's Secret SWIM catalogue features the sexiest swimsuits & supermodels under the sun. The newest collection features from over the top sexy to subtly seductive suits in a range of bright & bold colors to tribal animal prints.

The 2010 SWIM collection is available at www.victoriasecret.com, Victoria's Secret catalogues and in Victoria's Secret stores nationwide.

DATE: Thursday, March 25th 2010

PRESS CALL

TIME: 8:30 PM

PLACE: Trousdale
9229 West Sunset Blvd (at Doheny Road)

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