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“It reads at times like a screenplay: a rags-to-riches tale complete with stunning reversals of fortune, punchy dialogue, and star cameos galore . . . Even the lows are enviable.”

—Nathaniel Rich, *VANITY FAIR*

WHEN I STOP TALKING, YOU’LL KNOW I’M DEAD

Useful Stories from a Persuasive Man

By

JERRY WEINTRAUB

With RICH COHEN

In **WHEN I STOP TALKING, YOU’LL KNOW I’M DEAD**, written with Rich Cohen, a contributing editor at *Vanity Fair*, we follow entertainment titan Jerry Weintraub from his first great success at age twenty-six with Elvis Presley, whom he took on the road with the help of Colonel Tom Parker, to immortal days with Sinatra, and his crowning hits as a movie producer, starting with Robert Altman’s *Nashville*, continuing with *Diner*, *Oh, God!*, and *The Karate Kid* series, among others, and summing with Steven Soderbergh and *Ocean’s Eleven*, *Twelve*, and *Thirteen*, which together earned well over a billion dollars worldwide.

Along the way, Jerry shepherds us from the poker tables of Palm Springs (the games went on for days) to the power rooms of Hollywood, and from the halls of the White House to Red Square in Moscow and the Great Palace in Beijing—all the while counseling potentates, poets, and kings, with clients and confidants like Bob Dylan, Led Zeppelin, John Denver, Bobby Fischer, George H. W. Bush, Armand Hammer, George Clooney, Bruce Willis, Brad Pitt, Matt Damon . . . the list goes on.

With wit, wisdom, and the cool confidence that has colored his remarkable career, Weintraub chronicles a quintessentially American journey, one marked by luck, love, and improvisation. The stories he tells and the lessons we learn are essential, not just for those who love movies and music, but for businessmen, entrepreneurs, artists . . . for everyone.

WHEN I STOP TALKING, YOU’LL KNOW I’M DEAD: *Useful Stories from a Persuasive Man* will be published by Twelve on April 7, 2010 (ISBN: 978-0-446-54815-1; \$25.99). For more information, or to arrange an interview or appearance, please contact Cary Goldstein, Associate Publisher, 212-364-1266, cary.goldstein@hbgusa.com.

“Now, I could tell you stories about Jerry, but Jerry is the first and best to tell them. He’s funny and grumpy and perfectly inappropriate. When it comes to work, nobody works harder. When it comes to charities, nobody guilts better. And when it comes to friendship, he has no peers. That’s Jerry’s great talent. He doesn’t just light up a room, he lights it on fire. He’s a great producer, a great organizer, a great friend, and truly the greatest showman on earth.”

—George Clooney

Jerry Weintraub Events

April 7, New York Public Library, with Matt Damon

April 13, The Commonwealth Club, San Francisco

April 19, Big Horn Country Club, Palm Desert, with Mary Hart

April 24, Milken Institute, Santa Monica, with Rich Cohen

April 25, Los Angeles Times Festival of Books, with Rich Cohen

April 26, American Voices Series, Saban Theater, Beverly Hills, with Mary Hart

April 28, Regency Club, Los Angeles

JERRY WEINTRAUB has spent more than five decades in show business, in the process earning a reputation as one of the savviest negotiators, smartest producers, and shrewdest film investors of our time. He has been praised and honored for his philanthropic work and, as UNICEF’s Man of the Year, was presented the organization’s Danny Kaye Humanitarian Award.

RICH COHEN, a contributing editor at *Vanity Fair* and *Rolling Stone*, is the author of five books, including the bestsellers *Tough Jews*, *The Avengers*, and *Israel Is Real*. He lives in Connecticut with his wife, his dog, and many masculine children.

WHEN I STOP TALKING, YOU’LL KNOW I’M DEAD is available in hardcover, from Hachette Audio, and as an eBook.